

**Master in Digital Marketing(DM)
English (Semester 2)**

**Master in Digital Marketing, Spring Semester,
AY 2020-21TIMETABLE**

Code	Subject	Contact Hours	Credits	Instructor ENG
DM505	Digital Communication and Social Media Strategies	39	7.5	K. Rigopoulos
DM508	Big Data and Marketing Analytics	39	7.5	S. Souravlas
MBA584	Entrepreneurship and Innovation	39	7.5	N. Apostolopoulos
IS507	Disruptive Technologies	39	7.5	L.Zacharioudakis

TIMETABLE

Weekend No.	Day	Date	Time	DM ENGLISH SEMESTER 2
1	Thursday	4-Feb-21		IS507*
	Friday	5-Feb-21		DM505
	Saturday	6-Feb-21		
	Sunday	7-Feb-21		
2	Wednesday	10-Feb-21		IS507*
3	Wednesday	17-Feb-21		IS507*
	Friday	19-Feb-21		
	Saturday	20-Feb-21		DM508/ DM508
	Sunday	21-Feb-21		
4	Wednesday	24-Feb-21		IS507*
	Friday	26-Feb-21		DM505

	Saturday	27-Feb-21		DM505/ DM505
	Sunday	28-Feb-21		
5	Wednesday	3-Mar-21		IS507*
	Friday	5-Mar-21		
	Saturday	6-Mar-21		DM505/DM505
	Sunday	7-Mar-21		DM508/ DM508
5	Wednesday	10-Mar-21		IS507*
	Friday	12-Mar-21		MBA584
	Saturday	13-Mar-21		MBA584/ MBA584
	Sunday	14-Mar-21		MBA584/ MBA584
6	Wednesday	17-Mar-21		IS507*
	Friday	19-Mar-21		DM505
	Saturday	20-Mar-21		DM508/ DM508
	Sunday	21-Mar-21		
7	Wednesday	24-Mar-21		IS507*
	Friday	26-Mar-21		DM505
	Saturday	27-Mar-21		DM508/ DM508
	Sunday	28-Mar-21		
8	Wednesday	31-Mar-21		IS507*
	Friday	2-Apr-21		
	Saturday	3-Apr-21		DM505/ DM505
	Sunday	4-Apr-21		DM508/ DM508
9	Wednesday	7-Apr-21		IS507*
	Friday	9-Apr-21		MBA584
	Saturday	10-Apr-21		MBA584/ MBA584
	Sunday	11-Apr-21		MBA584/ MBA584

10	Wednesday	14-Apr-21		IS507*
	Friday	16-Apr-21		
	Saturday	17-Apr-21		DM505/ DM505
	Sunday	18-Apr-21		DM508/ DM508
11	Wednesday	21-Apr-21		IS507*
	Friday	23-Apr-21		MBA584
	Saturday	24-Apr-21		MBA584/ MBA584
	Sunday	25-Apr-21		
EASTER HOLIDAYS (26/4/21-7/5/21)				
12	Friday	7-May-21		-
	Saturday	8-May-21		DM505
	Sunday	9-May-21		DM508
13	Wednesday	12-May-21		IS507*
	Friday	14-May-21		
	Saturday	15-May-21		
	Sunday	16-May-21		

***17-31- May -21 -Examination Period**

Timing:

***IS507 18:00 – 21:00**

Classes on Friday afternoon run between 18:00 – 21:00

Classes on Saturday morning run between 09:30 – 12:30

Classes on Saturday afternoon run between 13:30 – 16:30

Classes on Sunday morning run between 09:30 – 12:30

Classes on Sunday afternoon run between 13:30 – 16:30